

# 2023 Annual Report

Developing the Workforce of the Future



## **Overview**

Over the last year, The Swinerton Foundation has been realigning our programs to a new mission developing the construction workforce of the future. Our goal is to attract students to the construction trades; give individuals the necessary skills and resources they need to enter the job market; and ensure the construction industry has more qualified and skilled workers.



Recipients of the Tony Williamson Building Better Futures Scholarship, Spring Class

## **Letter from the President**

This past year, we accomplished a lot. In 2023, The Swinerton Foundation focused on expanding its impact on developing the construction workforce of the future. Over the course of the year, we focused our programming on nationwide construction education and workforce development programs. With programming aimed to be a catalyst to expand the accessibility of construction education and changing the perception of the industry, our work is growing.

We made great progress by strengthening our partnerships with nine SkillsUSA schools to better prepare high school students for careers in trade occupations. We also supported universities across the country, donating over \$250,000 to 43 construction-related academic programs and student scholarships. Additionally, we awarded eight scholarships to apprentices through the Tony Williamson Building Better Futures Scholarship and helped place three of those winners on construction job sites. This program continues to help us strengthen partnerships with local workforce development programs, support individuals entering the industry, and increase diversity in the construction workforce.

As we reflect, I would like to thank one of our longest serving Board members, Eric Foster. Eric was an instrumental leader for over 14 years, helping us redefine our mission and create impactful programs. Lauren Nunnally has taken his place on the Board and brings a wealth of experience. We are excited to have her join us.

Thank you to all our donors and volunteers for supporting us and our mission. I'm looking forward to accomplishing even more together this year.



Best,

Lori Dunn-Guiono

Lori Dunn-Guion The Swinerton Foundation President

## Mission

Our mission is to develop the construction workforce of the future by being a catalyst for collective action to expand the accessibility of construction education and change the perception of the industry.

## Pillars

Our work is based on three pillars: Inspire, Educate, and Hire.

<b>V</b> INSPIRE Increase exposure to and awareness of the construction industry during early education.	<b>EDUCATE</b> Provide hands-on learning and academic support for secondary and post-secondary students.	<b>Provide financial support for work- ready graduates to begin their career in construction and connect them with construction industry partners for job placement.</b>
At an early age, students make decisions about the types of careers they may want to pursue based on their exposure to them. Often, the construction industry is not in the conversation because neither the student or the educator knows someone in the industry. We are working to change that by developing programming to present to middle school students—to inspire them to consider a career in construction.	Our partnership with the SkillsUSA program continues to grow. We currently sponsor nine schools across the US, providing them with the necessary tools and resources they need to give their students a best- in-class career technical education. Each school receives a grant for their carpentry classroom, as well as grants to support students' participation in skilled trade competitions. Our volunteers are industry professionals who provide students with real- world experience and mentorship.	The final step in our programming is to help individuals secure jobs in the construction industry. We partner with leading construction firms that provide apprenticeships and full-time positions to graduates of SkillsUSA and local workforce development programs.

### Programming

Through our signature programs, we aim to improve career technical education in underserved schools and assist individuals interested in pursuing careers in the construction industry. We have partnerships with national organizations like SkillsUSA and local workforce development programs, such as the Cypress Mandela Training Center. In 2024, we will be focused on expanding our programming to middle schools with handson learning activities, career exploration, and guidance for educators and caregivers.

#### **SKILLSUSA**

Our partnership with SkillsUSA began in 2020 with the adoption of Montecito High School in San Diego. Since then, we have adopted eight more partner schools in five states. Our support provides consumables for carpentry classrooms, as well as materials and travel grants for students participating in competitions. SkillsUSA students are provided hands-on learning backed by National Center for Construction Education & Research (NCCER) to learn their craft, so they graduate with Level II Apprentice credentials. This is appealing to our business partners who provide mentorship for these students and job opportunities to graduates of the program.

#### TONY WILLIAMSON BUILDING BETTER FUTURES SCHOLARSHIP

The Tony Williamson Building Better Futures Scholarship was established in 2018. The scholarship strengthens partnerships with local construction workforce development programs, provides support to individuals who are seeking employment or education in construction, increases diversity in the construction workforce, and offers financial assistance and career development opportunities to educate the future leadership of the construction industry. Currently, we offer the scholarship to graduates of the Cypress Mandela Training Center, a preapprentice construction and life skills training program, in Oakland, CA. Graduates can receive a \$2,000 scholarship and the opportunity to be matched with industry partners to gain further jobsite experience and training as full-time employees.

#### A LOOK AHEAD

In 2024, we will be focused on continuing to strengthen our existing relationships with schools and workforce development programs, while exploring opportunities to expand our reach and broaden our impact.

We have formed a Tony Williamson Scholarship Committee, which will work to identify one to two program partners in geographies outside of the Bay Area. We have also identified two potential schools in Northern California and Austin, TX to add to our SkillsUSA partner school roster.

> **\$41,000** in scholarships

awarded to apprentices since 2019

## 3

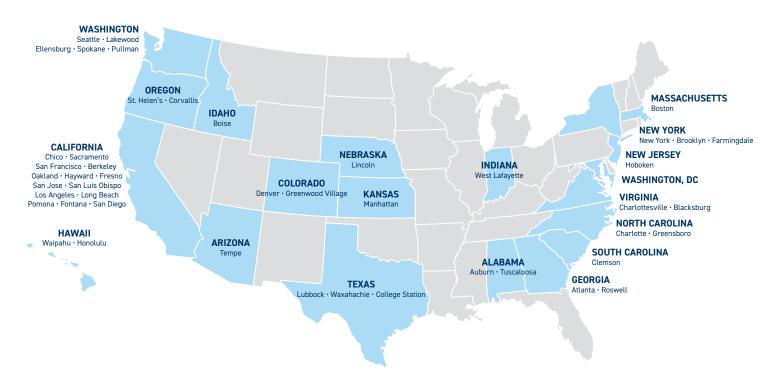
#### Cypress Mandela Training Center apprentices

placed on Swinerton construction projects in the Bay Area in 2023

> 2 SkillsUSA graduates hired by Swinerton in 2023

## **Nationwide Impact**

The Swinerton Foundation supports schools and workforce development programs across the US, including nine SkillsUSA partner schools, forty-three universities, and one workforce development program.

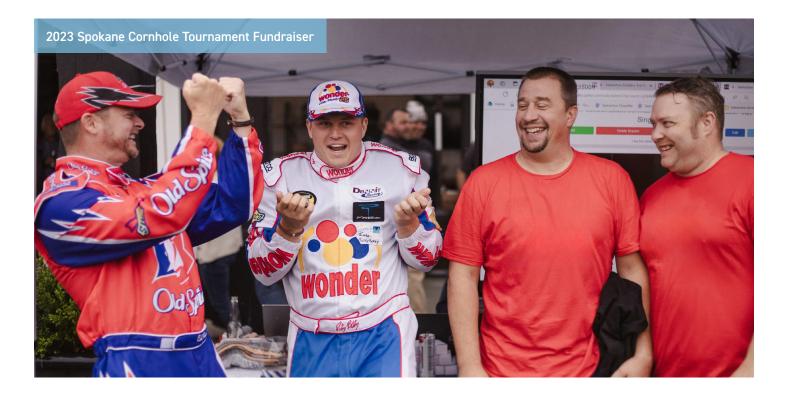




## Financial Overview

Each year, we host a variety of fundraising events, which provide approximately 75% of our annual revenue. In 2023, we hosted 11 events, including our first Swinvitational golf tournament in Dallas, TX. We are proud that 95% of our expenditures go towards grants that support construction education and workforce development programs to further our mission.

REVENUE	Amount	Percentage
Contributions and Gifts	\$1,114,995	69.0%
Tony Williamson Scholarship	\$14,018	1%
Investment Income and Other Income	\$485,973	30.0%
EXPENSES		
Grants	\$480,333	95.0%
General and Administrative Expenses	\$25,059	5.0%



We would not be able to do the work we do for our communities and the industry if it were not for our donors and volunteers. Thank you all for your continued support and engagement. We're looking forward to another incredible year.

#### SUPPORTERS WHO HAVE DONATED \$10,000+

amazon business





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**COSCO** Fire Protection



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## Who We Are

#### **BOARD OF DIRECTORS**



Lori Dunn-Guion President



Dost Bardouille Secretary

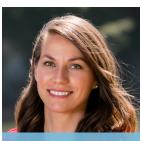


Maritza Zulueta Treasurer



Lauren Nunnally Vice President

#### **STAFF**



Rachael Guerrero Foundation Manager

## **Connect With Us**

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